SHERMAN
CREATIVE

## Contact


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## Education

Bachelor of Fine Arts
**Graphic Design**

Shepherd University • 2010 – 2014

## Skills

**Hard Skills**

Logo Development + Branding
Typography + Layout Design
Video Editing + Motion Graphics
Photo + Image Manipulation
Website + CMS Platforms
HTML + CSS Coding
Adobe Creative Suite
Microsoft Office Suite
Ad Development Platforms
Team Communication Platforms

**Soft Skills**

Creative + Innovative
Learning + Growth
Teamwork + Collaboration
Positive Attitude + Motivated
Time Management

## Work History

### Senior Graphic Designer
**Destination DC • March 2018 – Present**

Conceptualizes and creates print and digital designs for advertising campaigns, trade shows, client events, and for the washington.org website.

Serves as brand ambassador—partnering with the creative director to establish and enforce brand standards across the company while researching and implementing new design styles and technologies.

Manages and art directs Destination DC's graphic designers.

### Graphic Designer
**Destination DC • June 2016 – March 2018**

Conceptualized and created print and digital designs under the direction of the creative director and senior graphic designer.

Worked with the creative director and senior graphic designer to establish and enforce brand standards across the company.

Researched and implemented new design styles and technologies.

### Junior Graphic Designer
**Destination DC • December 2014 – June 2016**

Implemented designs conceptualized by the creative director and senior graphic designer for print and digital.

### Freelance Graphic Designer
**Self Employed • January 2011 – Present**

Produced designs for both local and online clients. Projects ranged from editorials, print graphics, web graphics, visual identities and websites.

### Graphic Design Intern
**New North • January 2014 – May 2015**

Collaborated with team members in the creation of web and print materials for clients of New North and attended meetings with clients.

### Graphic Designer
**Shepherd University Program Board • August 2013 – May 2014**

Created fliers, brochures and other promotional materials for Shepherd University campus events.

### Graphic Design Intern
**YMCA of Frederick, MD • June 2013 – August 2013**

Created fliers, brochures and booklets for events and YMCA classes, designed web and print ads, attended meetings with other YMCA departments to discuss and develop design materials.